



## Construction has officially begun on True Brew Coffee!



Construction began early last week and the projected is expected to be completed in approximately 3 months. True Brew Coffee will feature a drive thru, as well as inside and outside seating areas. They will offer a variety of hot and iced coffee beverages, beverages with fresh fruit including lemonades and flavored energy drinks, smoothies, soft drinks, frappes, and hot and iced teas (black and green). True Brew is located on the corner of Main Street and Harrison Ave.

## The Lovington EDC would like to Welcome its

### *Newest Member Moreno Roofing Co.*



Moreno Roofing Co. is a roofing company located in Lovington, New Mexico that has been servicing Lea County for over 40 years! Moreno Roofing Co. offers a variety of services that include:

- New Roofs
- Wind Damage
- Leak Repair
- Roof Inspections
- Roof Maintenance
- Shingles & Metal Roofs
- Roofs containing Hot Tar and Gravel
- Siding
- Windows
- Painting

#### Contact Information

P.O. Box 1386

Ph. (575) 396-7682

Ph. (866) 242-7191

morenorooftingcompany@yahoo.com

## The Lovington EDC would like to Welcome its Newest

### *Individual Membership Rosie Insilan*



*Rosie Insilan*

Originally from Guadalajara, Jalisco, Mexico, and raised in California. During high school she moved to Santa Maria, California where she pursued her degree in Accounting at Allan Hancock College. During her first semester of college, she met her husband and later married in 1994 and had three children. Rosie and her family moved to Lovington, New Mexico, in 2003 where they raised their three children River, Cameron, and Taylor. Rosie began her 10-year career in real estate finance and sales in 1992. The knowledge gained in real estate provided the skills needed to secure employment at Lea County Electric Cooperative, Inc. (LCEC) and move up through the organization. Rosie has served LCEC's members as a Special Services Assistant, Customer Service Supervisor, Benefits Administrator, and since 2016 in the Marketing and Member Services department. She has volunteered her time to the community in several capacities focusing her volunteer work in projects that reverse improvements of our community for present and future generations. She joined the Economic Development Department of Lovington in 2016. Additionally, Rosie serves on the New Mexico Junior College Foundation Board and is the Lovington Kiwanis Club, Treasurer. Rosie has also donated her time to the Lovington Foundation for the Arts, Lovington Chamber Ambassadors, and Lovington MainStreet Board. Rosie was able to pursue her higher education goals and received her Associate of Arts degree at New Mexico Junior College in 2013 and her Bachelor of Science in Business Administration with a certificate in Human Resources in 2018 at Southern New Hampshire University.